

# Our Stewardship Commitment to the Environment

RBC Wealth Management is a division of RBC Capital Markets Corporation, a wholly owned subsidiary of Royal Bank of Canada (RBC). As a member of the RBC family of companies, our firm shares the same core values and culture of integrity that have earned our parent company, RBC, its worldwide reputation for fiscal reliability and financial strength.

Our long history of embracing stewardship values and deep sense of duty to our clients is part of a larger corporate value system that drives every decision we make and guides every action we take. As a result, we have developed a reputation for putting clients first and for redefining the way you may expect a full-service investment firm to behave.

Indeed, our number one priority is responsibly managing the financial assets you entrust to us — helping you more effectively manage your wealth and achieve your financial goals. As our client, you can expect to be treated with the honesty and respect you deserve by a firm you can depend on.

Our stewardship commitment extends beyond helping you manage your wealth to something we like to call the Second Golden Rule: leaving the world a better place than you found it. Which is why we invest in creating an environmentally sustainable business for current and future generations. We pledge to:

- Initiate environmental objectives to promote environmentally responsible business practices and reduce our environmental footprint.
- Encourage employee involvement in environmental policy, provide environmental education and tools to employees and promote environmentally responsible behavior.

- Support the RBC Environmental Blueprint and adapt policies and programs to coordinate with RBC's environmental efforts.

## Facts

- The RBC Blue Water Project is providing C \$50 million worldwide over a ten-year period to help promote watershed protection and provide clean drinking water.
- RBC Wealth Management expanded its paper and printing initiative in 2009, reducing the size of its carbon footprint by using printing technology featuring low or no volatile organic compounds and using Forestry Stewardship Council-certified paper on 75% of our marketing and educational materials.
- RBC was named one of world's 100 top sustainable companies (2009).
- RBC was named to 2010 Dow Jones sustainability index (2009).
- RBC was named one of Canada's greenest employers (2009).

## CREATE YOUR PATH FORWARD

Look closely at our values and actions. Once you do, we believe you will feel confident choosing RBC Wealth Management. Because when we act as your primary advisor, we never forget one simple truth: it is our privilege to help you build, preserve, enjoy and share your wealth.

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RBC Wealth Management®

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