



## **RBC NAMED ONE OF WORLD'S TOP 100 SUSTAINABLE COMPANIES**

**TORONTO, January 27, 2010**— Royal Bank of Canada (RY on TSX and NYSE) has been named one of the most sustainable large corporations in the world, according to the sixth annual “Global 100: Most Sustainable Corporations in the World” ranking unveiled today by Corporate Knights magazine at the World Economic Forum in Davos, Switzerland.

RBC has appeared on this list of sustainability leaders since the first edition of the list six years ago.

“I’m proud that RBC is once again included on the Global 100 list. We take a balanced, long-term view of the world and this list recognizes our approach,” said Gordon M. Nixon, RBC President and CEO. “The actions and performance of banks have a significant impact on people, communities and countries. It’s important for us to hold a steady course for all our stakeholders, considering the economic, environmental and social impacts of our business so we can serve our clients well and create shareholder value, today and tomorrow.”

The Global 100 list includes companies from 24 countries encompassing all sectors of the economy, with a collective enterprise value of US\$4 trillion and three million employees. The list is the product of the world’s largest sustainability research alliance put together by Legg Mason’s Global Currents Investment Management to isolate the top ten per cent of companies from a universe of 3000 global stocks, which were then transparently ranked based on 10 indicators, with data sourced from ASSET4, a Thomson Reuters business, and The BLOOMBERG PROFESSIONAL® service.

RBC was one of the only 15 companies in the financial services sector globally and one of only seven banks included on the 2010 Global 100 list.

This honour adds to an impressive suite of recognition garnered by RBC for programs and performance related to sustainability and corporate responsibility.

RBC was named to the 2009-2010 Dow Jones Sustainability World Index and the DJSI North American Index, and is recognized as one of Canada's Greenest Employers, one of Canada's Best Diversity Employers, one of Canada's 50 Most Socially Responsible Corporations and one of the Best Workplaces in Canada. RBC is also listed on the Jantzi Social Index, the FTSE4Good Index, and the Carbon Disclosure Project Canadian Leadership Index.

In 2007, RBC released the RBC Environmental Blueprint, containing the company's commitment to reduce its greenhouse gas emissions and energy use and outlining how RBC will approach new, existing and emerging environmental issues in its lending activities.

## **ABOUT RBC**

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name RBC. We are Canada's largest bank as measured by assets and market capitalization, one of North America's leading diversified financial services companies and among the largest banks in the world, as measured by market capitalization. We provide personal and commercial banking, wealth management services, insurance, corporate and investment banking and transaction processing services on a global basis. We employ approximately 80,000 full- and part-time employees who serve more than 18 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 53 other countries. For more information, please visit [rbc.com](http://rbc.com).

### **Media contacts:**

Stephanie Lu,  
Head, Media Relations, (416) 974-5506, [stephanie.lu@rbc.com](mailto:stephanie.lu@rbc.com)

### **Investor Contact:**

William Anderson, Investor Relations, (416) 955-7804

Or visit the site: <http://www.rbc.com/investorrelations>