

Our Core Values

PURPOSE

To help our clients achieve their financial goals and to build long-term superior shareholder value.

VALUES

- Excellent service to clients and each other.
- Working together to succeed.
- Personal responsibility for high performance.
- Diversity for growth and innovation.
- Trust through integrity in everything we do.
- Leadership in our communities and industry.

Clients

Shareholders

Employees

Communities

© 2008 RBC Capital Markets Corporation. All rights reserved.



RBC Wealth Management™

RBC Wealth Management, a division of
RBC Capital Markets Corporation, Member NYSE/FINRA/SIPC.

4901 (03/08)