

# Community Involvement

Because we believe that the strength of the business is directly tied to the well-being of the communities where we do business, RBC Wealth Management has developed a series of programs to support community needs. In 2008, RBC Wealth Management contributed more than \$4 million to charitable organizations through Foundation Grants, Employee Matching Programs and Charitable Sponsorships.

RBC Wealth Management is a founding member of the Minnesota Keystone Program, a business organization devoted to encouraging corporate philanthropy; and in 2002, RBC Wealth Management was named the Minnesota Keystone Honored Company.

## **RBC FOUNDATION – USA**

The RBC Foundation – USA provides grants for a variety of programs in three distinct focus areas: Arts & Culture, Human Services, and Youth Education.

Foundation grants comprised more than 75 percent of our total charitable giving in 2008. The RBC Foundation – USA made approximately 1,700 grants totaling more than \$3 million.

## **EMPLOYEE MATCHING PROGRAMS**

RBC Wealth Management recognizes and supports the initiatives that mean the most to our employees. The Employee Gift Matching and Employee Volunteer Grant Programs are available through the RBC Foundation – USA to match monetary contributions or volunteer time contributions made by employees to qualifying non-profits and educational institutions.

In 2008, the RBC Foundation – USA matched more than 1,100 employee monetary gifts totaling nearly \$580,000, and made contributions exceeding \$27,000 to organizations where employees volunteered 40 hours or more individually or as a team.

## **CHARITABLE SPONSORSHIPS**

Sponsorships, which complement the RBC Foundation – USA, offer unique client entertainment opportunities while partnering with non-profit organizations in the communities where we do business.

RBC Wealth Management facilitated more than 40 major charitable sponsorships with contributions to the charities totaling more than \$1 million in 2008. The sponsorships were as diverse as the communities in which they took place. They included sponsorships of events, exhibits, musical performances and festivals, primarily benefiting non-profit organizations.

## **VOLUNTEERISM**

RBC Wealth Management employees continued their work in local communities through mentoring programs, board service to non-profit organizations and many other charitable efforts. Several individuals received public recognition for their outstanding volunteerism from the organizations they serve. RBC Wealth Management is proud of how active our employees are in improving the communities where they work and live.

*“Investing in Our Community —  
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