

About RBC

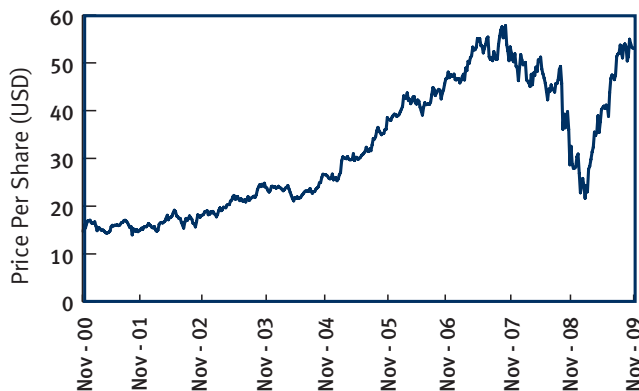
COMPANY PROFILE

RBC (TSX, NYSE: RY) is Canada's largest bank as measured by market capitalization and assets, and is one of North America's leading diversified financial services companies. It provides personal and commercial banking, wealth management services, insurance, corporate and investment banking, and transaction processing services on a global basis.

Operating under the masterbrand name RBC, the company employs approximately 70,000 people who serve more than 18 million personal, business and public sector customers in North America and in 53 countries around the world. RBC prides itself on its vision: "Always earning the right to be our clients' first choice."

For more information, please visit www.rbc.com.

Share Price Performance



RBC Wealth Management®

RBC Wealth Management, a division of RBC Capital Markets Corporation, Member NYSE/FINRA/SIPC.

Key RBC Statistics* (as of 01/31/2010)

Number of Employees:	70,600
Revenue:	\$6.85 billion
Assets (U.S. \$):	\$616.6 billion
Market Capitalization (U.S. \$):	\$69.4 billion

KEY FACTS ABOUT RBC:

- Has paid continuous dividends since 1870
- Donates more than C\$51 million annually to charitable causes in hundreds of communities
- Has been named to the Dow Jones Sustainability World Index — an annual review that recognizes the world's financial, social and environmental corporate leaders — for the ninth year in a row
- Ranked #1 in Newsweek International's list of most environmentally sustainable companies**

RBC BUSINESS SEGMENTS OPERATING IN THE U.S.

RBC Wealth Management — Investing and Wealth Management

RBC Wealth Management, a division of RBC Capital Markets Corporation, is the nation's sixth-largest full-service investment brokerage business as measured by the number of financial consultants. The firm serves individual investors in more than 200 offices in over 40 states coast to coast. Individual investors can choose from a broad range of investment products, account types and advisory services — as well as personal wealth management strategies and solutions — to help them achieve their financial goals. Knowledgeable experts and specialized resources are also available to help accomplish institutional, corporate and small-business investment goals. For more information, please visit www.rbcwm-usa.com.

* The January 31, 2010 USD/CAD rate of .935 was used to calculate USD figures. Source: Bloomberg.


** Newsweek International, April 7, 2007.

About RBC

RBC Capital Markets — International Corporate and Investment Banking

RBC Capital Markets provides wholesale financial services to large corporate, government and institutional clients in North America and in specialized product and industry sectors globally. RBC Capital Markets handles the full range of capital markets activities including Research, Institutional Sales and Trading, Fixed Income, Banking, Alternative Investments, Corporate Finance, Mergers and Acquisitions, Global Credit, Foreign Exchange, Money Markets, Derivatives and Commodities. For more information, visit www.rbccm.com.

RBC Bank — Personal, Business, and Commercial Banking

RBC Bank — ranked the nation's 50th largest bank — delivers a wide range of personal business and commercial banking services, including deposit accounts, investments and mutual funds, financial advice, credit and debit cards, business and personal loans, insurance, residential and commercial mortgages and other services. RBC Bank operates more than 440 banking centers in six southeastern states. For more information, please visit www.rbcbankusa.com. Member FDIC. Equal Housing Lender. 

RBC Wealth Management – International Division

The international division of RBC Wealth Management provides high net worth private clients and small- to mid-sized corporate clients with international wealth management capabilities. In the United States, operations are located in

New York, Miami, Seattle, Wilmington, San Francisco, Houston and Chicago. For more information, please visit www.rbcprivatebanking.com.

RBC Builder Finance — Residential Construction Financing

RBC Builder Finance, a division of RBC Bank, specializes in providing financing to single-family homebuilders and residential developers. Serving more than 90 major metropolitan markets coast-to-coast, RBC Builder Finance offers a variety of flexible financial products including residential construction loans, residential land acquisition and development loans, mezzanine debt loans and syndicated credit facilities. For more information, visit www.rbcbuilderfinance.com.

RBC Insurance

RBC Insurance, through its legal entity Liberty Life Insurance Company, provides individual life insurance, annuities and related personal financial security solutions in the United States through independent distributors, RBC banking and investment channels, full-time agents, direct marketing and the Internet. For more information, please visit www.rbcinsurance.com.

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RBC Wealth Management®